



SPONSORSHIP PACKET

CELEBRATING 25 YEARS

Celestial Ball

LAKE TAHOE SCHOOL

Friday, May 19, 2023

HYATT REGENCY LAKE TAHOE
Lakeside Ballroom

DINNER, AUCTION + ENTERTAINMENT
Doors Open at 5pm

TICKETS + SPONSORSHIPS
laketahoeschool.org



Celestial Ball

LAKE TAHOE SCHOOL

Friday, May 19, 2023

Tickets & Sponsorships

Lake Tahoe School is excited to partner with our supporting families and businesses as we celebrate 25 years of our school.

Celestial Ball
Friday, May 19, 2023
Hyatt Regency Lake Tahoe
Lakeside Ballroom

5PM VIP Reception
6PM General Admission
Hosted Bar
Passed appetizers
Entertainment
Online Silent Auction



7PM Formal Program
Dinner
Live Auction
Celebration of 25 Years of Lake Tahoe School
Fund-A-Need

Sponsorships - With Seats at Event

Sponsorship Includes:	Title	VIP	25th	Moondust
VIP Table of 10 with prime location and logo display at event	X	X	X	X
Name or logo recognition on table	X	X	X	X
Premier wine on table	X	X	X	X
Full-page ad in event program	Front inside cover ad	Back cover ad	X	
Half-page ad in event program				X
Recognition and/or speaking opportunity from stage (restrictions apply)	X			
Logo displayed on event website	X	X	X	X
Logo rotated on mobile bidding platform	X	X	X	
Recognition at event	X	X	X	X
Added Value	- "Presented by" recognition in all event communications and marketing - Logo displayed at photo opportunity	- Bar "Sponsored by" recognition in all event communications and marketing - Signage at all bars		

Title Sponsorship // \$25,000 *ONLY ONE AVAILABLE*

- VIP Table of 10 with prime location and logo display at event
- Name or logo recognition on table
- Premier wine on table
- "Presented by" recognition in all event communications and marketing
- Full-page, front inside cover ad in event program
- Recognition and/or speaking opportunity from stage (restrictions apply)
- Logo displayed at photo opportunity (if applicable)
- Logo displayed on event website
- Logo rotated on mobile bidding platform
- Recognition at event



VIP Reception Sponsorship // \$12,000 *ONLY ONE AVAILABLE*

- VIP Table of 10 with prime location and logo display at event
- Name or logo recognition on table
- Premier wine on table
- VIP Reception "Sponsored by" recognition in all event communications and marketing
- Signage at event
- Full-page, back cover ad in event program
- Logo displayed on event website
- Logo rotated on mobile bidding platform
- Recognition at event



25th Anniversary Sponsor // \$8,000

- VIP Table of 10 with prime location at event
- Name or logo recognition on table
- Premium wine on table
- Full-page ad in event program
- Recognition in event communications and marketing
- Recognition from stage at event
- Logo displayed on event website
- Logo rotated on mobile bidding platform
- Recognition at event

Mondust Sponsorship // \$6,000

- VIP Table of 10 with prime location at event
- Name or logo recognition on table
- Premium wine on table
- Half-page ad in event program
- Recognition in event communications and marketing
- Recognition from stage at event
- Logo displayed on event website
- Recognition at event

TICKETS & TABLES

VIP TABLE OF 10 | \$5,000

EARLY BIRD SINGLE TICKET | \$295

SINGLE TICKET | \$325

Limit 4 tickets per purchaser. Grouped seating requests not guaranteed.

Sponsorships - Promotional Only

Portrait Studio Sponsor // \$5,000 *ONLY ONE AVAILABLE*

- Logo displayed at photo opportunity
- Half-page ad in event program
- Recognition at event

Bidder Paddle Sponsor // \$5,000 *ONLY ONE AVAILABLE*

- Company ad placed on back of bidder paddle that is handed to all guests at check in
- Recognition at event

Mobile Bidding Sponsor // \$500

- Logo rotated on mobile bidding platform
- Recognition at event

8th Grade Graduation Photo in Program // \$500 Quarter-page ad

Custom sponsorships available.

Contact: team@atypical.com

Print Ad Deadline May 1, 2023.

Fed Tax ID# 86-0868862

All proceeds are being donated to Lake Tahoe School. All donations are tax-deductible to the fullest extent of the law. For information regarding tax implications of your donation and/or sponsorship, please contact your tax consultant.

Sponsorship and Tickets Reservation Form

Online registration at laketahoeschool.com

SPONSOR CONTACT INFORMATION:	
COMPANY/DONOR NAME - FOR CATALOG: <i>(As it should appear in catalog)</i>	
CONTACT NAME:	ADDRESS:
TITLE:	CITY: STATE: ZIP:
EMAIL: <i>(This is how we will send your receipt. Please print clearly)</i>	PHONE:

SPONSORSHIP INFORMATION:	
<input type="checkbox"/> Title Sponsor	\$25,000
<input type="checkbox"/> VIP Reception Sponsor	\$12,000
<input type="checkbox"/> 25h Anniversary Sponsor	\$8,000
<input type="checkbox"/> Moondust Sponsor	\$6,000
<input type="checkbox"/> VIP Table of 10	\$5,000
<input type="checkbox"/> Early Bird Ticket _____Qty	\$295
<input type="checkbox"/> Single Ticket _____Qty	\$350
<input type="checkbox"/> Portrait Studio Sponsor	\$5,000
<input type="checkbox"/> Bidder Paddle Sponsor	\$5,000
<input type="checkbox"/> Mobile Bidding Sponsor	\$500
<input type="checkbox"/> 8 th Grad Quarter Page Ad	\$500

PAYMENT INFORMATION:	
<input type="checkbox"/> Check enclosed payable to Lake Tahoe School	Payment is due at time of registration. <input type="checkbox"/> Credit card - Credit card payments may be done online at laketahoeschool.com
SIGNATURE:	DATE:

Solicited By: _____

This Event Will Sell Out

Ad Print Deadline: May 1, 2023.

Lake Tahoe School
Attn: Celestial Ball
995 Tahoe Boulevard
Incline Village, NV 89451
team@atypical.com



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Auction Item Donation Form

Donations are encouraged to be done online at laketahoeschool.com

DONOR CONTACT INFORMATION:			
COMPANY/DONOR NAME - FOR CATALOG: <i>(As it should appear in catalog)</i>			
CONTACT NAME:		ADDRESS:	
TITLE:	CITY:	STATE:	ZIP:
EMAIL: <i>(Please print clearly)</i>			PHONE:

DONATION INFORMATION:	
DONATION ITEM:	DONATION FAIR MARKET VALUE:
DETAILED DESCRIPTION:	ITEM RESTRICTIONS (# of persons, expiration dates, restrictions, etc.):

IS A TICKET, CERTIFICATE, OR LETTER NEEDED?

- Yes, enclosed
- Yes, please make one
- No, none required

All donations will be packaged at the discretion of the Event Committee. This may include silent & live auctions, raffle, or other categories.

High-res photos, business cards, and other related material are encouraged. Unless otherwise noted,

the expiration date will be one year from the date of the auction.

ITEMS ARE TO BE: Delivered Picked-up Mailed
If pick-up needed When/Where?

SOLICITED BY: _____

Submit this form with required certificates or physical items by **May 1, 2023**, to:

Lake Tahoe School

Attn: Celestial Ball

995 Tahoe Boulevard, Incline Village, NV 89451

team@a-typical.com



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